



News Release

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Konica Minolta and Coalition to Salute America's Heroes Honor Troops at the Konica Minolta Face-Off Classic

Severely Injured Heroes and Their Families/Caregivers Will Attend March 6th Event in Baltimore, Maryland

Ramsey, N.J. and Ossining, N.Y. – February 25, 2010 – Konica Minolta Business Solutions U.S.A. ([Konica Minolta](#)) and the Coalition to Salute America's Heroes™ ([CSAH](#)) have partnered to bring 25 severely wounded American veterans and their families/caregivers to the [Konica Minolta Face-Off Classic](#) on March 6, 2010 at M&T Bank Stadium in Baltimore, Maryland. This continues the partnership Konica Minolta enjoys with CSAH in which Konica Minolta donates game tickets Konica Minolta-sponsored sporting events to the CSAH, the leading nongovernmental organization providing emergency financial aid to severely wounded troops from Iraq and Afghanistan and their families, as part of its continued efforts to support local communities in which the company maintains a presence.

The fourth annual Konica Minolta Face-Off Classic is the traditional start of the lacrosse season for the game's growing fan base. This year, for the first time, the game lineup features a tripleheader. ACC rivals, Maryland and Duke, will face off in the first game at 11:00a ET. The second game at 1:30p is a Face-Off Classic fixture: Princeton vs. Johns Hopkins. The third game features event newcomers Notre Dame and Loyola at 4:00p. The second and third games will be broadcasted live on ESPN.

"This is our third year as the title sponsor of the Konica Minolta Face-Off Classic, and we look to leverage our position in a way that allows us to honor the brave men and women who have served our country," said Kevin Kern, Senior Vice President, Marketing, Konica Minolta Business Solutions U.S.A., Inc. "We are very proud to continue working with the Coalition to Salute America's Heroes, and we're looking forward to seeing the veterans in Baltimore."

25 veterans will be attending the game as well as CPL. Donny Daughenbaugh, USMC (Ret).

On October 12, 2004, in Mahmoudiya, a city south of Baghdad, CPL Daughenbaugh was on a night foot patrol when a vehicle sped past his unit, screeched to a stop and opened fire on them with an AK-47. Donny was shot in the face by the attackers. The bullet barreled through his left cheekbone and lodged between the base of his skull and his top vertebra, fracturing his jawbone and just missing his vital nerves and brain by millimeters. A metal plate was placed to repair his jaw and the bullet was left in place because it was too close to his brain to remove.

Donny now works for the Coalition as a National Spokesman and director of event management.

"All of us at the Coalition to Salute America's Heroes continue to be awed by Konica Minolta's continued generosity and staunch support of America's severely wounded service men and women," said Patrick Norberto, General Manager, Coalition to Salute America's Heroes. "I am glad that corporations like Konica Minolta are willing to partner with us in our mission to provide severely wounded troops with the help they need and the respect they deserve."

Ticket Information

Ticket prices for 2010 are \$30 for Club Level seats, \$20 for Lower Level reserved seats, \$15 for groups of 10 or more and \$10 for groups of 100 or more. All seats for the event are reserved so lacrosse fans are urged to make their plans early to purchase the best seats in the house.

Lacrosse fans interested in ticket information can call the Baltimore Ravens box office at 410-261-RAVE. Fans can also visit www.FaceOffClassic.com to get the latest news on the event and download a ticket order form.

About the Coalition to Salute America's Heroes

The Coalition to Salute America's Heroes is a 501(c)(3), non-partisan, non-profit organization dedicated to helping the severely wounded veterans returning from Iraq and Afghanistan and their families rebuild their lives. The organization is the top nongovernmental association helping wounded troops from Operation Enduring Freedom and Operation Iraqi Freedom and since its 2004 inception, has provided emergency assistance to severely wounded troops and their families in over 11,000 cases.

More than \$22 million dollars has been distributed to date to prevent car repossessions and utility shut-offs while trips to sporting events, entertainment parks, and shows help to boost service members' morale, break the boredom of the routine of recuperation and help reintegrate wounded troops into civilian life. The annual all-expense paid Road to Recovery Conference provides seminars, career counseling, job fairs, evaluations, and inspirational success stories.

CSAH has partnered with numerous celebrities including Gary Sinise, Stephen Cochran, Big & Rich, LeAnn Rimes, Charlie Daniels, Regis Philbin and key corporate partners like Konica Minolta, T-Mobile, American Airlines, General Motors, Northrop Grumman and RoadCare Plus to help further our cause.

For more information, or to learn how you can help, please visit the website at www.saluteheroes.org.

About Konica Minolta

Konica Minolta Business Solutions U.S.A., Inc. is a leader in advanced imaging and networking technologies for the desktop to the print shop. For the second consecutive year, Konica Minolta was recognized as the [#1 Brand for Customer Loyalty in the MFP Office Copier Market](#) by Brand Keys. For more information, please visit www.CountOnKonicaMinolta.com and follow Konica Minolta on [Facebook](#) and [Twitter](#).

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